

## **Poultry projects**

The introduction of the GST regime altered the cost structuring of many commodities, poultry being one among them. Based on the GST roll out plan, poultry industry was relieved from the higher tax slabs, there by paving way for reduced prices at the consumer level. However, this didn't materialise and benefits of the tax waiver didn't impact the consumer prices.

Based on this realization, Kerala government decided to scale up the poultry industry in order to restrict the monopolistic approach of the industry dominated by the players outside the state. In a bid to scale up at the massive level Kudumbashree network was identified as one of the vectors for implementing the project by converging with animal husbandry department and its associated agencies. A two way approach has been adopted for the scaling up the project.

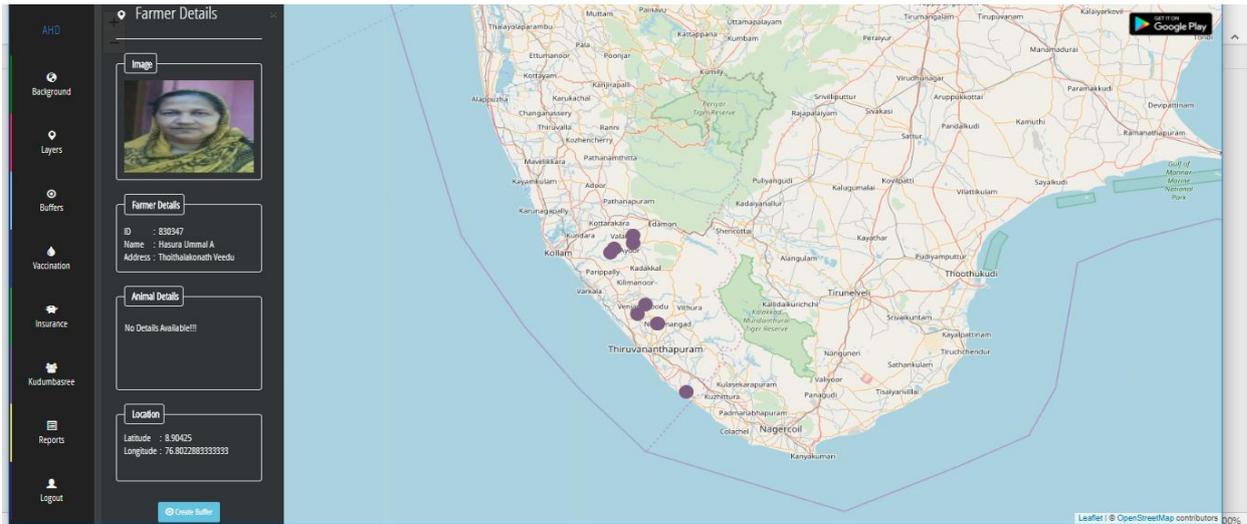
### 1) Beneficiary whom has the infrastructure for rearing the poultry:

Under this approach the beneficiary under the Kudumbashree whom has the infrastructure facility for rearing a minimum of 1000 birds have been identified and supported through the revolving funds for meeting the operational expenses. Community Investment Funds in tune of one lakh each has been provided for the identified units. Presently more than 471 units have been identified across the state.

Apart from providing the CIF, unit in districts of the Trivandrum, Kollam and Patanamthitha has been attached with the KEPCO for ensuring vertical linkages and these units has been geo-tagged in the GIS developed by the Animal Husbandry Department .

and

impact



Geo tagged units in the AH GIS



### Status and impact

Under this project 472 units having the primary infrastructure has been identified, 221 units has been evaluated and found eligible for the CIF of Rs 1 Lakh

each. 22 units has been attached with the KEPCO for vertical integration and 10 units has been geo-tagged in the website

Based on the filed reports it has been observed that groups having the basic infrastructure for rearing when integrated with Kepco, could earn a profit of Rs 48700/- for rearing period of 45 days.