



***Sagarmala-DDUGKY Convergence  
Project  
SRLM Kerala-Kudumbashree  
02/11/2017***

# Ernakulam

## Demographic Profile

Indicator	Value
Total Population	32,82,388
Decadal rate of growth of population (2001-2011)	5.7%
Rural Population	32%
Female	51%
SC Population	8%
ST Population	1%
Workforce Participation	38%
Main Workers (As % of total population)	32%
Marginal (As % of total population)	6%
Non-workers (As % of total population)	62%
Share of population in the State undergone vocational training	85 out of 1000

# Ernakulam

- As per the Census 2011
  - The population in the age-group of 15 to 24 years was 4, 65,428 (14.1% of the overall district population).
  - Using proportional method, the population in the age group of 15-59 years is estimated to be 21, 88,872 and 22, 43,378 in 2016 and 2021 respectively.
  - The projected absolute growth in the population from 2016 to 2021 is 2%.

- In Ernakulam, the priority sectors that have been identified are
  - Port and Maritime sector
  - Fisheries
  - Tourism
  - Construction.
- Other sectors that contribute to GDP are
  - Manufacturing
  - Banking and Finance



# Kozhikkode

## Demographic Profile

Indicator	Value
Total Population	30,86,293
Decadal rate of growth of population(2001-2011)	7.2%
Rural Population	33%
Female	52%
SC Population	6%
ST Population	0.5%
Workforce Participation	31%
Main workers (As % of total population)	24%
Marginal (As % of total population)	6%
Non-workers ( As % of total population)	69%
Share of population in State undergone vocational training	85 out of 1000

# Kozhikkode

- Kozhikkode has a land area of 2344 sq. km
- Coastline of about 71 kms which is about 12% of the state's total coast line
- It is one of the main commercial districts of Kerala and the economy is mainly business oriented.
- Between 2004-05 and 2013-14, the district GDP has grown at a CAGR of 7.4

# Proposed Physical Target

Year	Target Numbers
2017-18	1975
2018-19	3160
2019-20	2765
<b>Total</b>	<b>7900</b>

# Proposed Districts and Trades

Sl. No.	District	Proposed Trades	Proposed Target
1	Ernakulam	Crane operators, Cargo handling and material handling, Electric Arc Welding, Lifeguards, Restaurant Cook, Chef, Housekeeping staff, Front office staff, Fish and Sea food processing technician, Steel Fixers, piling workers, Furniture designer, Solar Panel installation technician, Solar panel maintenance technician, Solid waste management technician, Dietician, Yoga Therapist and Ayurveda Counselor.	4300
2	Kozhikkode	Crane Operators, Footwear Designer, Steel fixers, Bar Benders, Furniture Designer and Deep Sea Fishing.	3600
		<b>Total</b>	<b>7900</b>



# Summary of Programme Cost and Budget

Sl. No.	Budget Heads	Projected Budget (INR)
1	Training Cost	28,42,29,360
2	Boarding Lodging	9,67,07,520
3	One time travel cost	5,62,50,000
4	Food and Transport Cost	1,76,13,000
5	Post Placement Support	48,60,351.563
6	Uniform Cost	86,96,000
7	Assessment and Certification Cost	1,18,50,000

Sl. No.	Budget Heads	Projected Budget (INR)
8	Incentives	1,01,09,000
9	Mobile Tracking Cost	8,10,000
10	CTSA Monitoring Fees (1.5%)	73,66,788.473
	<b>Total Project Cost</b>	<b>49,84,86,020</b>

# Proposed Funding Requirements

Sl. No.	Financial Year	Proposed Cost (INR)
1	2017 – 18	9,82,23,846.31
2	2018 – 19	22,10,03,654.2
3	2019 - 20	17,92,58,519.49
	Total	49,84,86,020

# Implementation Methodology

- Expression of Interest (EOI)
- Awareness Generation among Prospective PIAs
- Appraisal process
- Sanctioning of Projects
- Signing of MoU and release of 1<sup>st</sup> Installment
- Setting-up of Training Centres & Due Diligence
- Mobilisation of candidates
- Commencement of Training
- Assessment and Certification
- Placement and Tracking
- Subsequent Installment Release
- Closure of Project

# Quarter wise Action plan for the FY 2017-18

- EOI - August 2017
- Awareness Generation among Prospective PIAs - November 2017
- Appraisal process - November 2017
- Sanctioning of Projects - November 2017
- Signing of MoU and release of 1<sup>st</sup> Installment - December 2017
- Setting-up of Training Centres & Due Diligence - Dec. 2017 – Jan 2018
- Mobilisation of candidates - Dec. 2017
- Commencement of Training - Jan 2018

# Suggestions and Recommendations

- Delay in Assessment and Certification by NCVT/SSC
- Minority Target Reduction
- Avoid Rural – Urban divide
- Mobilisation could be done from whole District but preference to Coastal Area.
- Access to Port infrastructure for training purpose

**Thank** **You**

