

## **FIELD VISIT REPORT**

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### **Ayalkkoottam (Neighbour hood group)**

Name of the group : Satyadeepam.

Nedumbasserry CDS ( Ernakulam District)

President : Viji Mattayi (President)

Experience :

The NHG visit was a very nice experience and all the members were very active in the group. They explained about the activities of the group. They shared their experiences regarding the attitude changes of their own family and society.

Observations:

This group consists of 19 members. There were 20 members in the group in the starting. One member left the group as she migrated to another state.

The meeting started with a prayer song followed by the inaugural address of the president. The secretary read the report of the previous meeting and presented the account statement. The attendance was taken followed by the thrift collection. The individual thrift of the group is Rs.15/-. The loan details were also read out. One member read the important news of the week. They discussed about the upcoming programmes of the CDS and panchayath. The group discussed about the participation in the Independence day celebrations in the panchayath. The meeting ended with vote of thanks and national anthem.

Findings

The group is very active in all the activities of panchayath such as farmers day celebrations, onam programmes, clean kerala programmes, programmes for balasabha and aashraya.

The group has only one ME group which is a tailoring shop.

Most of the members are daily wage workers or housewives.

They faced many issues while starting the group. Even the other women in the community used to make fun of them. Now the attitude of them changed significantly and many of those women formed other 'ayalkkottams'. The community respect them for the work they do for the common good, such as involvement in health awareness programmes, passing information about various government programmes etc.

Issues:

They never went for any skill development programme. As most of them are daily wage workers, they are busy whole day. It demotivates others to go for any such residential programmes alone.

Suggestions :

The women in this group can explore their talent in various activities if they take proper training programmes to start more micro enterprises.

### **Community Development Society (CDS)**

Nedumbasserry CDS (Ernakulam )

CDS Chairperson : Seena Behnan

Ward member : C Y Shabore

CDS is the upper body of the 3 tier kudumbashree system . This CDS has 19 members selected from each ADS. This CDS consists of 19 wards. The chairperson and vice chairperson regularly monitors the ADS and NHGs. Now they are in the final stage of selecting the 2<sup>nd</sup> phase Aashraya beneficiaries.

THE CDS president prepares the programmes with the consultation of ADS members. They conduct regular auditing too.

They function as a link between ayalkkottam and government bodies.

CDS Executive Committee consists of one representative of every ADS within the panchayath. CDS has a chairperson and vice chairperson and an accountant.

There is also a member secretary from the panchayath.

The members are also given the responsibility of volunteers of various committees such as income generation, health, education and infrastructure.

Meetings: Kudumbashree CDS general body meets quarterly and the Executive Committee meets at least once a month.

CDS has the responsibility to review and evaluate the various Kudumbashree programmes and poverty eradication programmes under implementation. CDS organises training programmes and seminars for women and adolescents.

CDS takes care of the expansion of Balasabha activities including the conduct of Bala Panchayats and coordinate related activities.

The panchayath also support all the activities of the CDS.

Significant Achievement : the panchayath is selected as the first child friendly panchayath of the state. The activities of Balasabha and panchayath played a major role in this achievement.

They formed child parliaments in most of the areas in the panchayath.

Issues:

the JLG groups in this area are not very active. This can be taken care of.

## **MICRO ENTERPRISES - 1**

Group Name : Mahatma

Place : Payattuvara, Trivandrum

Observations

The group Mahatma that works in the 18<sup>th</sup> ward of Kottukal Grama Panchayath, Trivandrum district. The group produces pure coconut oil in the unit. The ME started in the year 2008 with linkage program. The groups work well. They have 10 members in the group. Their family members also support them in this programme. The group has a very good team who works well together. They took a loan of 1.25 lakhs while starting and the loan is fully paid off. The ME works in one group member's home and they have the equipments for oil manufacturing.

They collect coconut from the Panchayath and other parts of Trivandrum district. One of the group member's vehicle is used for the purpose.

The marketing of the product is not much of an issue for the group. They have huge production and people come to their production area to buy the oil in bulk amounts. They also market this products with proper labelling. They have the trade license for the product. As it is a faming oriented area, they don't face any difficulties in getting the row coconut. The coconut shells are used for producing fire for the drying of cocunuts.

The women members said the major achievement of this programme is that they got a respectful position in the society. Other community members value their opinion now.

Suggestions:

They have the plan to improve the production. They don't have much idea about the renovation fund they can avail for it.

## **Micro enterprises – 2**

Name of the Group : Karthika

Place : Thiruvathapuram

Observations :

There are five members in this group and they belong to different ayalkkoottam. They prepare various kinds of chips and other food items. The group works in one of the member's home. They manufacture the products as per the orders they get. They started the group in the year 2005. Some of the group members are also working in some JLG groups . So the banana for chips production is easy for them as they get banana in cheap rate. The major products in this ME are banana chips, jackfruit chips, tapioca chips , jackfruit halwa etc. They got a loan of 2 lacks in the starting of the ME. The group members didn't attend any training programmes for this ME.They have some knowledge about the chips froduction which they got from their family members. They got some vessels and kitchen equipments using this money. The loan is fully paid off now. They use some supermarkets for the selling of the products. They use quality packing materials and have proper labelling.

As it is a festival time , they try to produce more chips items.

They have trade licence for the product.

Issus and suggestions.

The group is not getting proper instructions for an enterprise.

The group must attend some training programmes regarding more innovative food ideas.

Marketing of the product is an issue for them. As it is food items, they have to sell it within the time. It is a challenge for them. They don't have a proper marketing system.

They wish to increase the production . they do not have any idea about renovation fund.

They are willing to use the terrace space to change as a production unit that needs financial support

### **Joint Liability Group (JLG)**

Name of the group : Swara ganga

Place: Aattaramoola, Trivandrum

Observations:

This group consists of 4 members and they are working for last 4 years. They belong to different Kudumbashree units. They cultivate variety of vegetables such as banana varieties, tapioca and other seasonal vegetables. They have a terrace garden too.

The group works very actively. They are cultivating vegetables in 2 acres of land which is taken for yearly rent. Each member spends 2-3 hours per day in the field. So they are able to go for other works in the day time. They took a loan of 2 lacks with 20000 subsidiary. They paid off the loan and now planning to apply for a new loan this year. The male members of the families also help them in transportation of the vegetables. Water availability is also fine in this area.

There are other JLG groups also active in this area.

The marketing of the products is not a big problem as they use this for their own food processing units. There are agro markets, Sangha krishi units in this area to sell the vegetables.

There were oppositions from male members of the community at the time of starting the JLG group. They were not comfortable with the fact that women are getting a huge amount of money. But these women overcame all the huddles and now they are satisfied with their achievement. They also encourage others to form JLG groups. The family members who were not supportive in the starting years are also supporting them now. The CDS also helps them in getting proper loans and the marketing session.

Suggestions

If more land is available they are ready to do more cultivation.

They need loan in proper timings (before the farming starts).

### **AASRAYA Beneficiary**

Name of the beneficiary : Raghuvaran

Raghuvaran, 65 years is an aasraya beneficiary from payattuvila area of Kottukal Grama Panchayath, Trivandrum district. He has been selected as a beneficiary from the first phase of aasraya project. He is suffering from various diseases because of his age. He stays with his wife in their own home. The house is a concrete house but not in a very good condition. Even though their relatives are living closeby, none of them are in good relationship with him. Their children are living in far way places. His elder sister is also an aasraya beneficiary who lives in the nearby house and in poor conditions.

As an aasraya beneficiary, they gets 2 kilo grams of rice, half litre oil, 500grams of chilly powder, 500 grams of coriander powder, 250 grams of green gram, one packet oats , one packet rice flour, 2 kilograms of row rice, one packet salt every month.

As the family doesn't have any permanent income, this is a major helping hand to them.

Suggestions :

The beneficiaries can be given support in terms more of medical benefits.

The individual needs support all the time, the member can be added in food distribution programmes.