

**KUDUMBASHREE**  
**FIELD VISIT REPORT**

LEKSHMI S  
MIS, DATA ANALYST  
STATE MISSION

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## **1.NHG**

The neighborhood group I visited was “Priyadarsini” which was founded in 2002 by sixteen women under Kottakakam ward in Chavara Panchayath. The group is lead by Smt.Ramadevi (president) and Smt.Ambili (secretary). The group is so active with its fourteen members now.

They used to conduct their meeting on every Sunday afternoon. The agenda of meeting will be like starting with a prayer song followed by welcome speech by the nhg president and then will discuss their weekly activities which mostly include the savings scheme and evaluate the performance of the group. Each member has the freedom to speak their hearts out. The meeting will finally be dispersed by the president.

The neighborhood group has changed their life a lot. The women who used to be shy, reluctant to go outside or even shy to be in public became so active that they are now capable of doing everything like going to a bank or a government office. This group also assists them financially by giving loans. But still the main support they get is from their family itself.

The members of nhg are ready and capable of starting micro enterprises but the only reason they don't is because they don't have proper marketing for what they produce.



## **2.CDS Chairperson**

The cds I chose to visit was Chavara Panchayath in Kollam district. Chavara Panchayath comprises of twenty-three cds with seven ads in each of them. It was formed in 1992. Chavara Panchayath is one of the active cds group in Kollam. Around five thousand women form a part of Chavara Panchayath cds.

They are active in all programs of kudumbashree including asraya, joint liability group (jlg), balasabha, micro enterprises etc. They have around 120 asraya beneficiaries in the third phase. There are over seventy jlg's in this panchayath and each of them is very active that they have a retail shop in Chavara where they sell all their vegetables and fruits. Also, there are almost ninety-eight balasabha in Chavara in which fifty are active. They have published numerous handwritten magazines and are conducting balapanchayath and selected representatives from balapanchayath to balaparliament. The kudumbashree members have registered almost seventy-eight micro enterprises in which forty of them are now working. The micro enterprises include pickle making unit, soap making unit, candle making unit. Among them an innovative one was a matrimonial agency which they have started recently.

The women behind the proper functioning of Chavaracds is Smt.Shashikala, the chairperson. She belongs to Thannimoodu ward from nhg called Sreelekshmi. She's been part of kudumbashree since 2002 with all her efforts.

The main problem they face is that the banks are not providing them any loans. Only HDFC Bank, a private one is assisting them financially.



Shashikala, chairperson

### **3. Micro Enterprise**

#### **1) Kudumbashree canteen in Chavara Block office**

Kudumbashree canteen in Chavara Block office has been started in last month and is running smoothly since then. The idea behind this is from Smt.Sreeja who's from nhg named "Udayam" from Kottakam ward in Chavara Panchayath. She's not alone here but all her group members play an important role by helping her.

On every day, they all cook food and bring it to the hall they rented in front of the block office where they serve it. There are several customers who eat food there daily. And all the customers are happy with the quality of food and the cleanliness.

The women get all the support from their families which led them to start something like this. They only need financial support for the rent of hall.





## 2) Safe Shree Parking Unit, Kollam Railway Station

The parking system in Kollam railway station has taken over by kudumbashree in July 19, 2017. This was part of a huge venture called ‘Safe Shree parking unit’ which implemented in around forty railway stations across Kerala. The parking unit in Kollam consists of eight women from “Thrikkadavoor” cds. They have given training from Kochi unit.

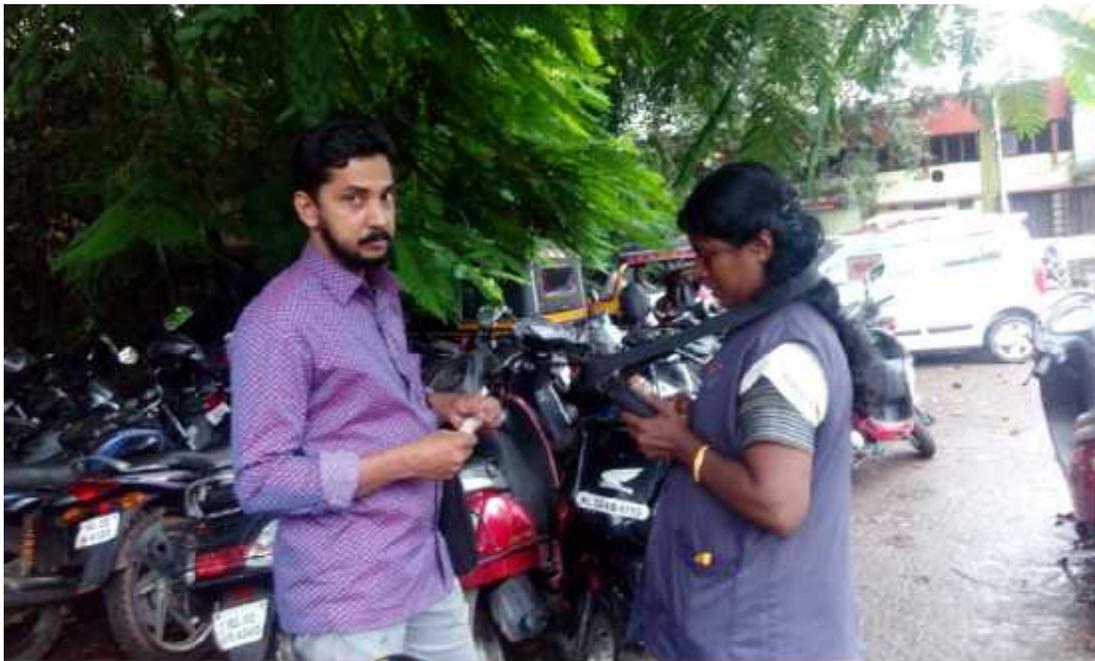
They are happy with the opportunity they got and are efficient in managing all the work. The family support they get is huge as they have to work for twenty- four hour shifts.

The only problem is that they don't have a resting place for eating or take rest or for changing their uniforms.

**SAFE SHREE PARKING UNIT**  
 Managed by  
**KUDUMBASHREE**  
 FOR  
**INDIAN RAILWAY**  
 Kollam

*Parking Tariff - on 25-05-2017*

	Cycle	2 Wheeler	3/4 Wheeler	Bus/Mini-bus
Upto 2 Hours	2	5	10	120
2-6 Hours	5	15	40	250
6-24 Hours	9	20	60	350
24-48 Hours	15	50	150	400
48-72 Hours	35	100	250	1200
72-96 Hours	60	150	400	2000
Monthly	150	350		



## **4.JLG**

P Leelamama, Pattathanam ward

Smt.Leelama is a retired school teacher who started jlg group named “Himam” in 2014 after three year of active participation in nhg group after her retirement. The jlg group consists of four members. Her husband is also a retired school teacher. She has a son and a daughter and both are married and settled with their own families. She started jlg as an engagement in the retired life.

Smt.Leelamma started jlg group with the help of both kudumbashree and agricultural department. The officers from agricultural department came and gave them training in using organic pesticides and fertilizers and the new technologies in farming. And now she cultivates a variety of vegetables and fruits around her home which spread in over half an acre.

The wide variety of vegetables include brinjal, lady’s finger, ginger, chilies, coriander, snake gourd, bitter gourd and more and the fruits include banana, pineapple, passion fruit and many more. There is a compost pit in her yard for getting organic fertilizer and a biogas plant for waste managing and producing cooking gas.

There is an A-grade cluster shop to sell all those vegetables Leelamma and her group members cultivate. They get the profit and also a small amount of incentive from kudumbashree.







## **5.ASRAYA**

Usha kumari, 37 years

Ushakumari and her mother Chellamma, 78 years old are beneficiaries of asraya, second phase. They had been given food kits from kudumbashree. Ushakumari is a polio victim which affected her when she was studying in eighth standard. Ever since then she is under her parents care. Now her brother and sister in law is taking care of them. Her brother Raveendran is a mason and sister in law Smt.Radha is an active ads member. They have been allotted Rs.13,320 for food and Rs.4,500 for treatment medicine.